



The Linking Economic Development and Child Care Technical Assistance Project Speakers Bureau

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Karen Shellenback

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EXPERTISE

Engaging the business community, impact of demographics (and work/life issues) on the American workforce, child care and parent productivity metrics, ROI of corporate child care, energizing your human capital for organizational resiliency, workplace flexibility and work re-design, engaging GenX and younger workers—understanding and managing generational issues in the workforce.

Current Position

Independent Consultant

Previous Positions

Management Consultant, PricewaterhouseCoopers LLP and Life Care, Inc.

Education

- Bachelor of Science, Human Development, Cornell University.
- Masters of Science, Policy Analysis and Management, Cornell University.



SHORT BIO Ms. Shellenback provides over ten years strategic research, training, policy analysis, evaluation and consulting experience in work/life issues, child care and child and family policy issues. She has consulted with Fortune 500 companies, as well as government, non-profits and academia. As the client engagement manager for complex consulting projects, her responsibilities have included: overall project management, team deployment, deliverables and overall strategic engagement plans for approximately 50 Fortune 500 and government clients.

She has improved client organizational performance

through the development of business performance initiatives, formulated strategic recommendations and partnered with executive clients to assess, plan and design “work and family” or “work/life,” “Employer of Choice” and “100 Best” business strategies. She is regarded as a work/life field expert on evaluation, survey research, assessments, “return on investment” and impact metrics. Ms. Shellenback holds both a B.S. in Human Development and Family Studies and a M.S. in Policy Analysis and Management: Program Evaluation and Planning with a minor in Industrial and Labor Relations from Cornell University. Her most recent publication: Child Care and Parent Productivity: Making the Business Case, published by the Cornell University Linking Economic Development and Child Care Project and Smart Start has been a “hot seller” for those individuals interested in assessing the return on investment for corporate sponsored child care (and other work/life initiatives).

[Resume](#) (in Microsoft Word format)